

# VISUAL MANOR

**FIND YOUR EDGE:** CREATIVE CONTENT & SOCIAL MEDIA MANAGEMENT

VISUAL MANOR

# INTRODUCTION

**Visual Manor will cut through the noise,**  
and help you find your edge.

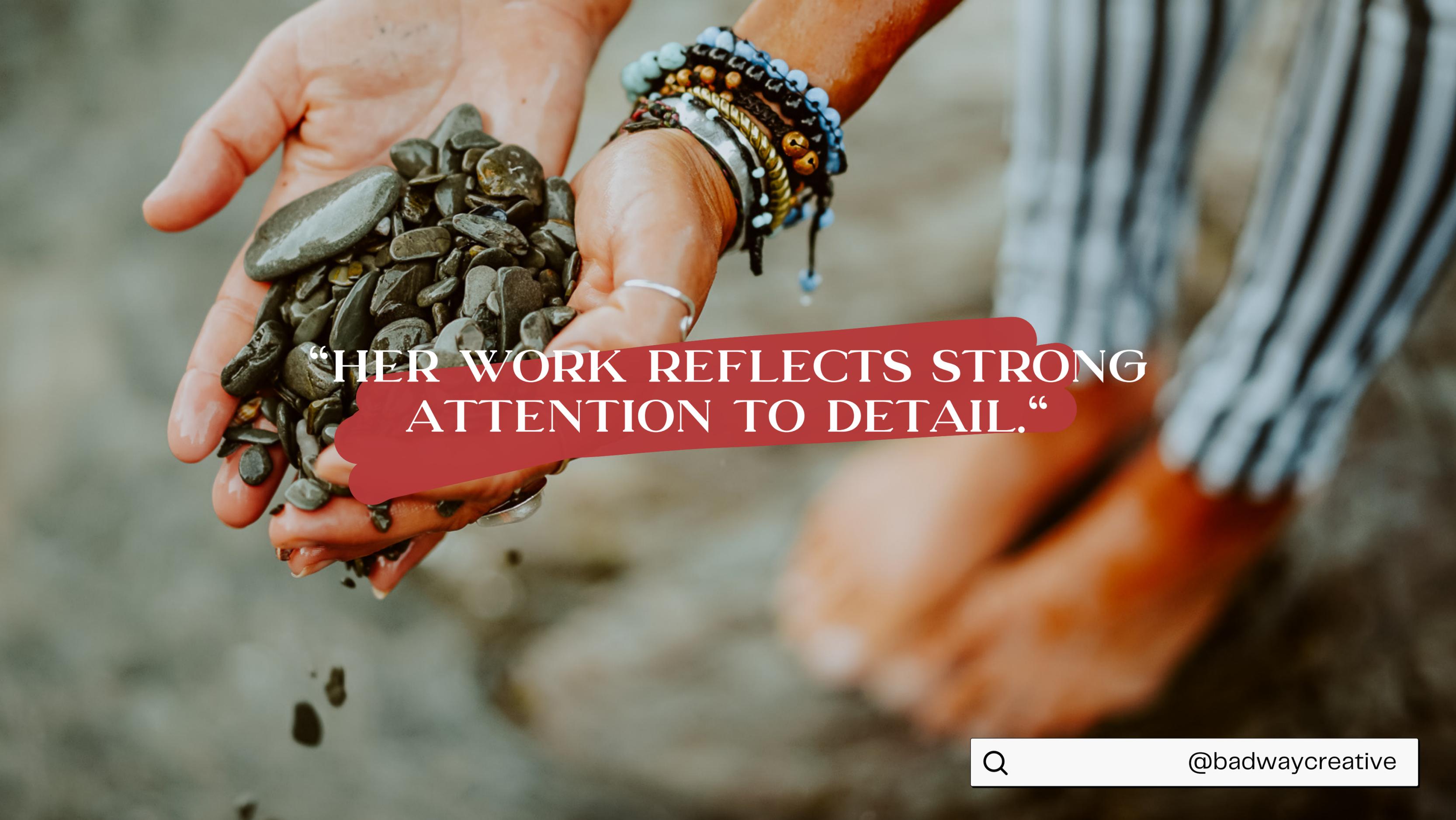
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The internet is a noisy place. It's heavily saturated with content surfacing from all directions. Visual Manor will facilitate you being widely recognized both creatively & strategically.



@mend\_yoga





“HER WORK REFLECTS STRONG  
ATTENTION TO DETAIL.”



@badwaycreative

A close-up photograph of a jeweler wearing safety glasses, focused on their work at a wooden bench. A bright lamp is positioned above them, casting light on the work area. The jeweler is holding a pair of tweezers and working on a piece of jewelry. Various tools and materials are visible on the bench.

VISUAL MANOR

KEY  
WORDS



## CONTENT

We use the term 'content' like air, but not everyone knows what this means. Content is an umbrella term for anything visual we use to feed your social profiles.

**Visual Manor exclusively provides monthly "content days" to immerse ourselves into your world and make it translatable to your audience.**



## MINI CONTENT DAY

2 hours of content creation; photos, video, all formats.  
**(100 photos archived)**



## FULL CONTENT DAY

4 hours of content creation; photos, video, all formats.  
**(250+ photos archived)**



@meekafinejewelry

## CONTINUED...

### MONTHLY STRATEGY

At the beginning of each month, we will discuss a marketing strategy that best showcase your latest endeavors.

### POSTS

A 'post' is the most basic practice of social media, and we execute these gems exceptionally well. We treat your feed & grid as your professional portfolio, where the best of your content is shared and remains.

### ONGOING STORY SUPPORT

Story Content is a visual format that disappears after 24 hours. We collaborate with our clients to collectively keep your 'Story' updated and your brand at the forefront.

### REELS

Reels are short videos that are best used for providing **value**. The lengths of these videos range from 15–30 seconds, so you must be strategic to grab attention quickly.

### IGTV

IGTV is perfect for the longer educational and professional video. This channel remains on your social media and is a way to give exclusive content to your viewers, something they can expect more from enabling you to build a dedicated following.

### ACCOUNT ENGAGEMENT

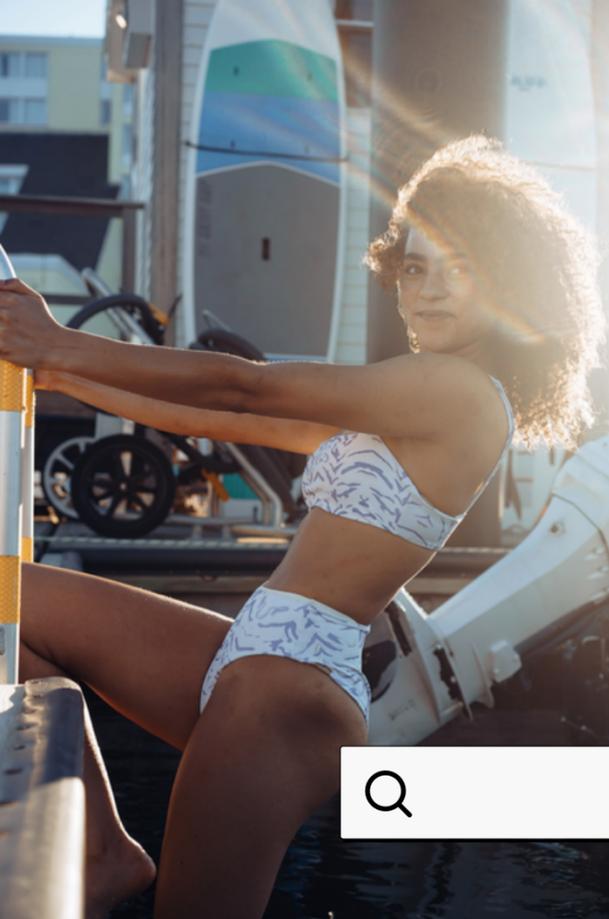
Carving out your online community is very important. This means following and supporting other professionals in your industry. Interacting with potential customers will also increase your sales, we promise.

A photograph of a dining room with dark wood walls and a large, ornate gold mirror. A large, patterned rug covers the floor. A chandelier hangs from the ceiling. The room is well-lit, with natural light coming from large windows on the right. A red banner with white text is overlaid on the image.

“MARIAL HAS AN INCREDIBLE EYE FOR GETTING THE BEST SHOTS. SHE UNDERSTANDS NOT JUST THE LIGHTING, BUT THE ENVIRONMENT TOO.”



@rapsandreno

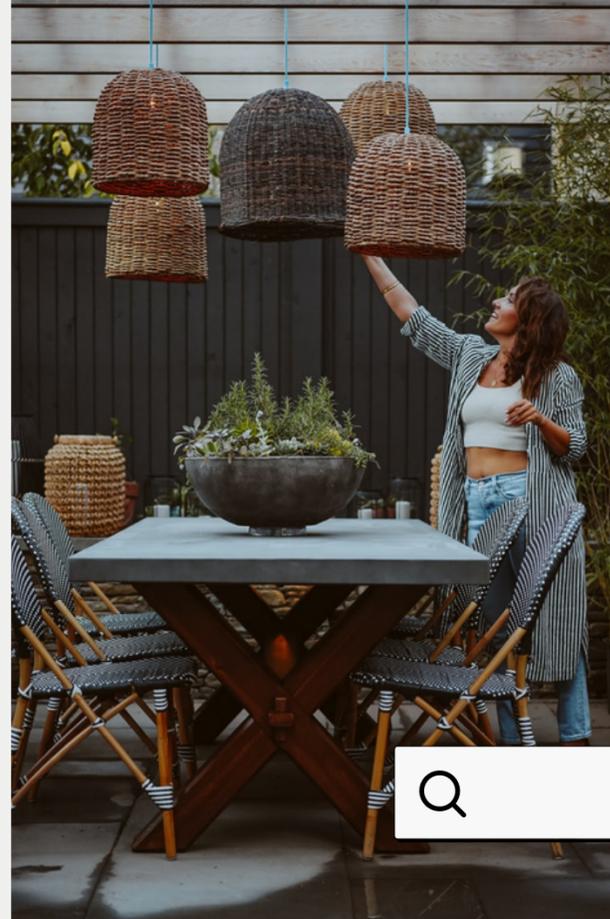


## LIFESTYLE

Lifestyle based imagery is the cornerstone for social media marketing. Creating culture, ethos, and lifestyle around your brand will help you connect with more customers.



@imsyswimwear



## PERSONAL BRAND

When building your personal brand, you must discover ways to provide value. Personal brand based photography will help showcase your value and drive more business.



@moorestylishspaces



## REAL ESTATE

Marial's focus has been real estate based marketing for eight years. She currently works for the Fitzpatrick Team at RE/MAX.



@rapsandreno



## FOOD & BEVERAGE

Hunger is an easy target, so make a good first impression with professional food & beverage content!



@bar.cino.brookline

**VISUAL MANOR**

# PACKAGES

**Our services are simple. We capture fresh content every month and optimize its social media exposure to grow your business.**

## **1 PACKAGE 1**

Monthly Strategy & Account Engagement  
1 Monthly Mini Content Day  
2 Posts (per week)  
1 Reel (per month)  
Ongoing Story Support

**\$725.00 per month**

## **2 PACKAGE 2**

Monthly Strategy & Account Engagement  
1 Monthly Mini Content Day  
3 posts (per week)  
2 reels (per month)  
Ongoing Story Support

**\$875.00 per month**



@thebrentonhotel

VISUAL MANOR

# PACKAGES



CONTINUED...



@calebandbroad

## 3 PACKAGE 3

Monthly Strategy & Account Engagement  
1 Monthly Full Content Day  
4 posts per week  
3 reel per month  
Ongoing Story Support

**\$1250.00 per month**

## 4 PACKAGE 4

Monthly Strategy & Account Engagement  
1 Monthly Full Content Day  
5 posts per week  
4 reels per month  
Ongoing Story Support  
**\*1 IGTV per month**

**\$1400 per month**

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